

Demostack Privacy & Security

Jan, 2024



demostack

[External]

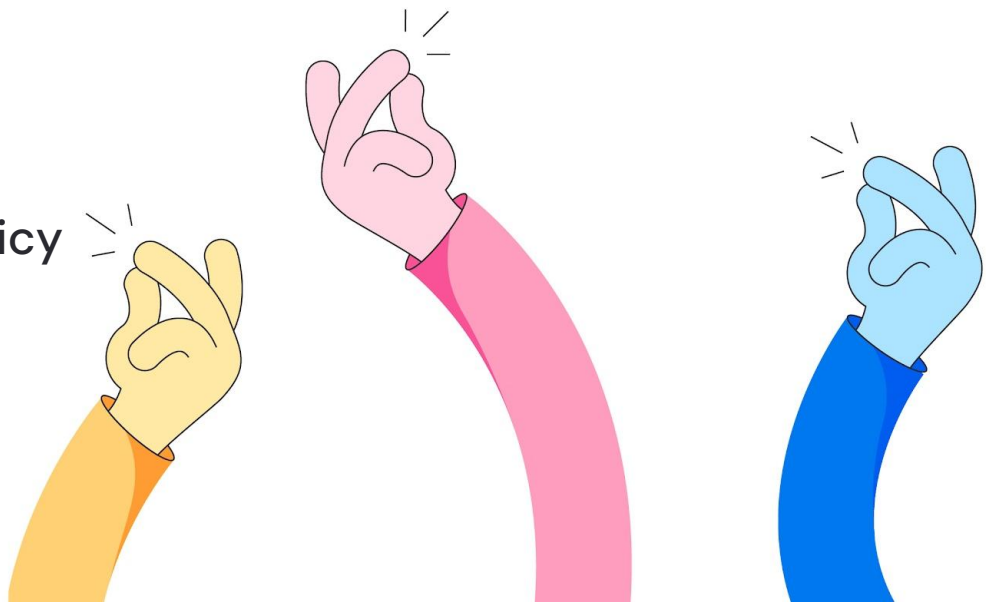
Agenda

01 Demostack Commitment to Privacy and Security

02 Security and the SOC 2

03 Privacy, GDPR and HIPAA

04 Security Assurance and Policy



Demostack Commitment to Privacy and Security

Demostack is committed to Privacy and Security as core values, and competitive differentiators.



Security is very much part of our DNA

Broad security experience and skills within staff



Strategic Priorities

Security and the SOC 2

Privacy, GDPR and HIPAA

We don't sell customer data / personal information to any third party.



demostack

[External]

Security and the SOC 2

Earned SOC 2 Type 2 with PWC for period ending October 31, 2023

- Covers Security and Confidentiality Trust Services Criteria
- “Unqualified” Attestation: no control gaps identified

Security “defense in depth” strategy

- Data Center and Network Security
- App Security and Data Security
- Independent Penetration Testing and Code Review Testing



[External]

Data Center and Network Security

We run in Google Cloud Platform, in US

- Google Kubernetes Engine (GKE)
- Cloud CDN (Content Delivery Network)
- Cloudflare for frontend assets
- Key Management
- Nothing “on-prem”
- Environments separation (dev, testing, production)

We use Google Security Command Center to monitor assets, identify vulns / misconfigurations, detect threats, and assess compliance against security standards.



Application and Data Security

All customer data is encrypted at rest and in transit

Authenticate with Okta Identity Providers—support SAML, SSO, OID

OSS compliance reviews

Use a variety of external security services to monitor and alert

- SonarCloud for vulnerability detection and mgmt – SAST, 3rd parties
- OneTrust for Continuous Compliance Monitoring
- Security Scorecard rates Demostack on 10 dimensions, an “A”, Intruder.io scans

Domain security and Email security implemented

- Full DMARC deployed (Domain-based Message Authentication, Reporting and Conformance)
- BIMl deployed and enforced

Roles-based security awareness and training for Engineers, All Staff



[External]

Application and Data Security (continued)

- Substantial Security expertise and certifications among engineers
- External Pen tests semi-annually (“black / gray box testing”)
- External Code Review program throughout the year (“white box testing”)
- Deployed automated Test-driven development (TDD) methodology
- Active, monthly security and data privacy meetings – conducted and reported to highest levels in Org



Privacy by Design

Thinking strategically about how privacy practices fit into Demostack's overall business strategy makes privacy a core part of the Demostack business model.

Competitive differentiator.



[External]

The Foundational Principles of Privacy by Design

1. Proactive not Reactive; Preventative not Remedial
2. Privacy as the Default Setting
3. Privacy Embedded into Design
4. Full Functionality: Positive-Sum, not Zero-Sum
5. End-to-End Security: Full Lifecycle Protection
6. Visibility and Transparency: Keep it Open
7. Respect for User Privacy: Keep it User-Centric

Privacy and Data Protection Frameworks

GDPR

EU-UK Data Processing Agreement and SCCs complete

Working with Privacy Consultancy to audit, continually improve Policy processes and tools

HIPAA

Demostack is compliant with the HIPAA Privacy and Security standards as a Business Associate

CCPA/CPRA

Not yet subject to CCPA, but working toward compliance

Expanding capability to remove PII *before* being stored –“PII Shield”



[External]

Security Assurance with OneTrust and Tugboat Logic

- Deployed Continuous Monitoring and Assurance
 - Example: GCP Integration
 - Integration supports automated evidence collection for many security controls: cloud IAM configuration, cloud firewall rules, cloud data at rest encryption, system event logging, and system performance and capacity monitoring.
- InfoSec Policy Mgmt and Controls
- Vendor Risk Management
- Security Awareness and Training



Information Security Policies

<input type="checkbox"/> Policy Name	Category	Assignee	Reviewer
<input type="checkbox"/> Acceptable Use	Organization and Management	OW	OT
<input type="checkbox"/> Access Control	Access Control	TR	OW
<input type="checkbox"/> Backup and Restoration	Security Operations	OT	OW
<input type="checkbox"/> Business Continuity and Disaster Recovery	Business Continuity	OT	OW
<input type="checkbox"/> Change Management	Security Operations	OT	OW
<input type="checkbox"/> Corporate Ethics	Organization and Management	OW	OW
<input type="checkbox"/> Customer Support and SLA 🔗	Audit and Compliance	RS	OW
<input type="checkbox"/> Data Retention and Disposal	Data Security	OT	OW
<input type="checkbox"/> Incident Escalation Procedures 🔗	Incident Management	TR	OT
<input type="checkbox"/> Incident Management	Security Operations	TR	OT
<input type="checkbox"/> Information Classification 🔗	Information and Communication	TR	OT
<input type="checkbox"/> Information Security	Organization and Management	OT	OW
<input type="checkbox"/> Key Management and Cryptography	Access Control	KM	OW
<input type="checkbox"/> Network Security 🔗	Information and Communication	TR	OW
<input type="checkbox"/> Personnel Security	Organization and Management	OW	OT
<input type="checkbox"/> Risk Assessment	Risk Management	OW	OW
<input type="checkbox"/> Server Security	Access Control	OT	OW
<input type="checkbox"/> Serverless Security	Access Control	OT	KM
<input type="checkbox"/> Software Development Life Cycle	SDLC Security	OT	OW
<input type="checkbox"/> Vendor Management	Risk Management	OW	OW
<input type="checkbox"/> Vulnerability and Penetration Testing Management 🔗	Security Operations	OT	OW
<input type="checkbox"/> Workstation and Mobile Device 🔗	Information and Communication	TR	OW



[External]

Contacts

Privacy: Aaron Hakim, CTO and DPO

Legal: Gal Bruck

privacy@demostack.com

Security: Gonen Tiberg, Director of Engineering and CISO

- *CISM, CDPSE, Member ISACA*
- *Reports to CTO, member of Leadership team.*
Former Security Officer for FCA-regulated fintech startup Covercy

security@demostack.com

Our Trust Center resources

- <https://www.demostack.com/trust-center>
- <https://www.demostack.com/privacy>
- <https://www.demostack.com/security>



[External]

Thank You!



demostack

[External]